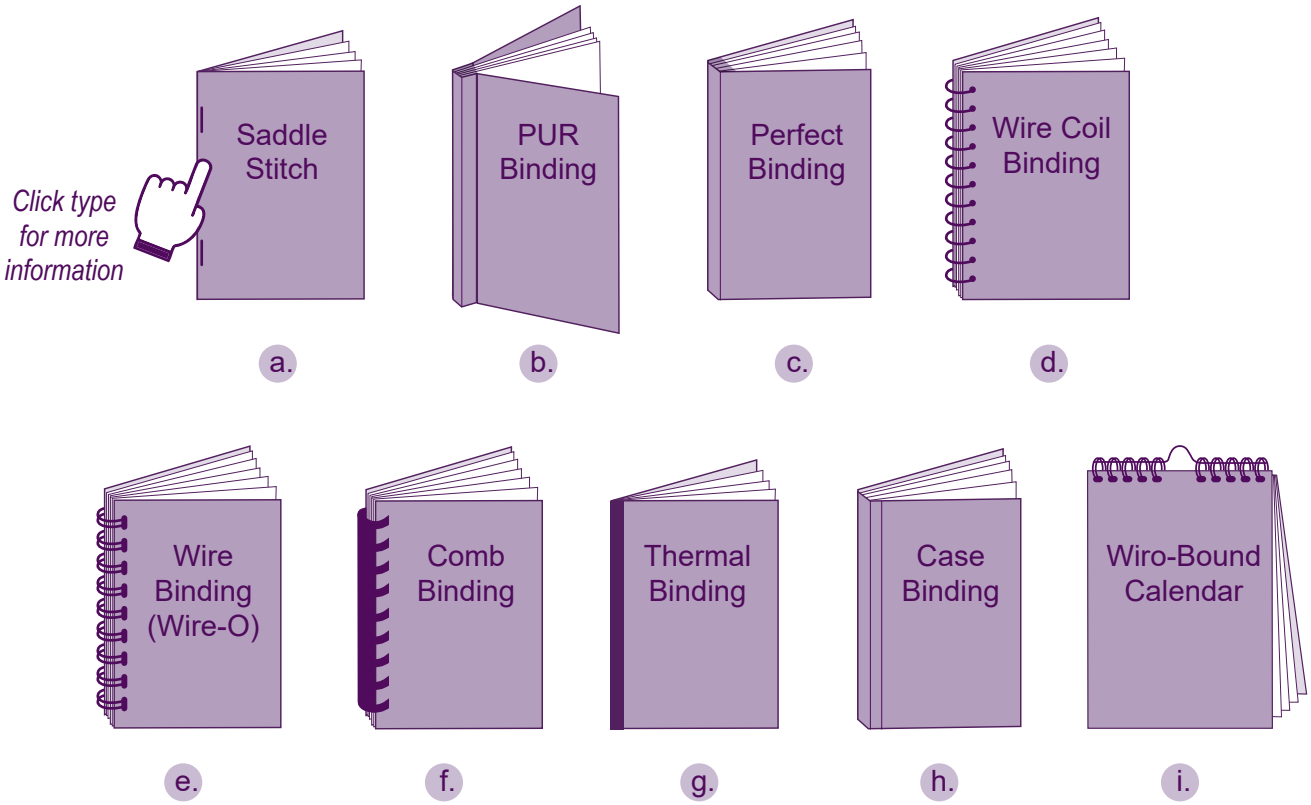
Binding Types Guide



Binding Comparison Table

	Binding Type	Opens Flat	Professional Appearance	Best For
a.	Saddle Stitch	No	✓	*Booklets, newsletters*
b.	PUR Binding	Partially	✓✓✓	*Reports, catalogues, books*
c.	Perfect Binding	Partially	✓✓	*Magazines, catalogues*
d.	Coil Binding	✓	✓	*Manuals, workbooks*
e.	Wire-O Binding	✓	✓✓	*Presentations, calendars*
f.	Comb Binding	✓	✓	*Internal documents*
g.	Thermal Binding	No	✓✓	*Reports, tenders*
h.	Case Binding	No	✓✓✓	*Hardcover books*
i.	Wiro-Bound Calendar	✓	✓✓	*Wall and desk calendar*

How to Choose the Right Binding

For booklets under 64 pages:
Saddle stitching is usually the most economical option.

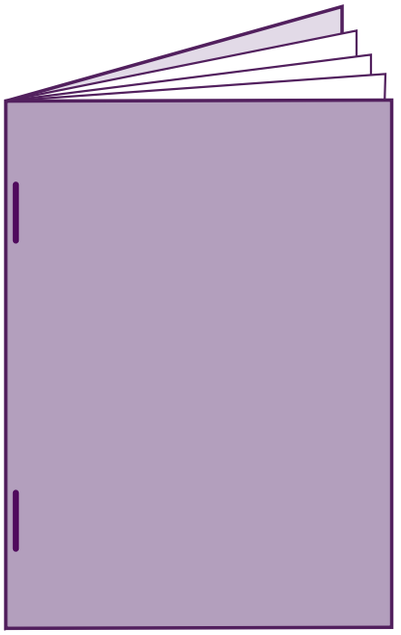
For reports, catalogues and magazines:
PUR binding provides a durable, professional finish with a square spine.

For manuals and documents that need to lie flat:
Coil binding or Wire-O binding are excellent choices.

For premium publications:
Case binding offers the highest-quality presentation and durability.

Saddle Stitching

What it is:
Folded pages are gathered together and secured with staples through the spine.

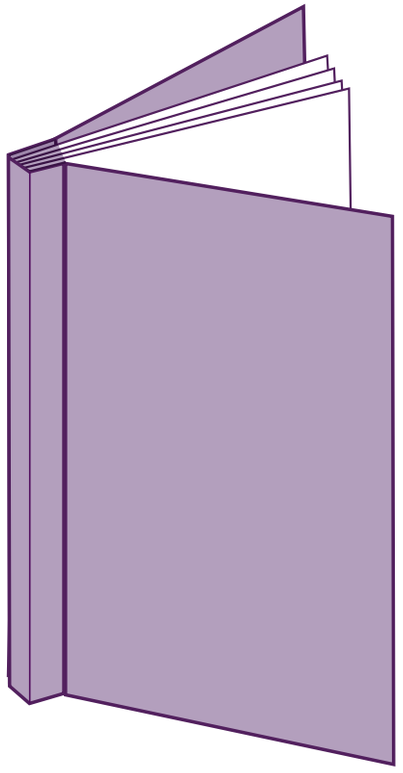


Best for:
- Booklets
- Event programs
- Newsletters
- Product catalogues

Typical page count: 8–64 pages (depending on paper thickness)

Benefits:
- Economical
- Fast production
- Professional appearance

PUR Binding



What it is:
Pages are glued into a wrap-around cover using a strong polyurethane adhesive.

Best for:
- Annual reports
- Company profiles
- Magazines
- Premium catalogues
- Books

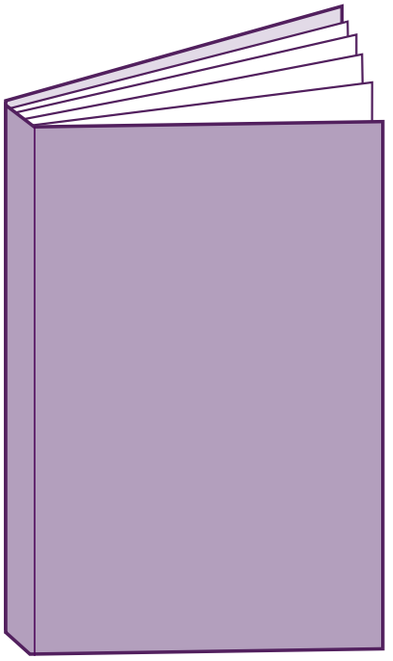
Typical page count: 40+ pages

Benefits:
- Strong and durable
- Professional square spine
- Pages are less likely to detach than traditional perfect binding

Perfect Binding

What it is:

Similar to PUR binding, but uses standard hot-melt adhesive.



Best for:

- Magazines
- Catalogues
- Manuals
- Softcover books

Benefits:

- Professional square spine
- Cost-effective for larger publications

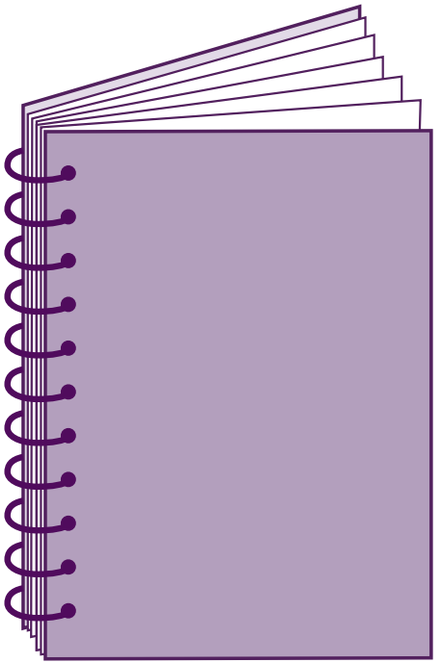
Note:

- PUR binding is generally stronger and more durable.

Wire Coil Binding

What it is:

Pages are punched and bound together with a plastic coil threaded through the holes.



Best for:

- Training manuals
- Workbooks
- Reference documents
- Diaries

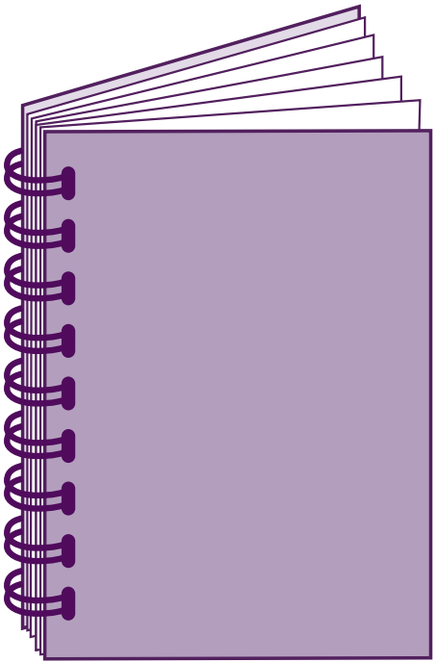
Benefits:

- Opens flat
- Can fold back on itself
- Durable and practical

Wire Binding (Wire-O)

What it is:

Pages are punched and secured with a twin-loop metal wire.



Best for:

- Presentations
- Calendars
- Manuals
- Corporate documents

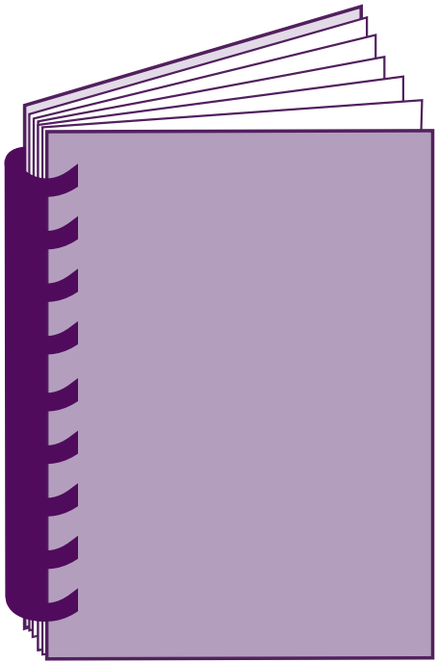
Benefits:

- Professional appearance
- Opens flat
- Available in various colours

Comb Binding

What it is:

Pages are punched and inserted onto a plastic comb spine.



Best for:

- Training manuals
- Internal documents
- Reports

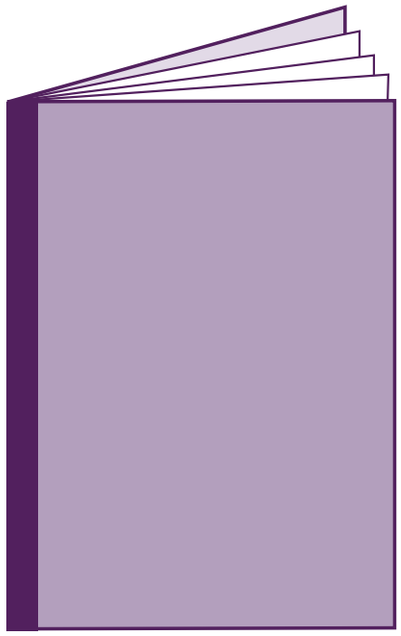
Benefits:

- Economical
- Pages can be added or removed

Thermal Binding

What it is:

Pages are inserted into a pre-made cover containing adhesive and permanently bonded.



Best for:

- Reports
- Tenders
- Presentations

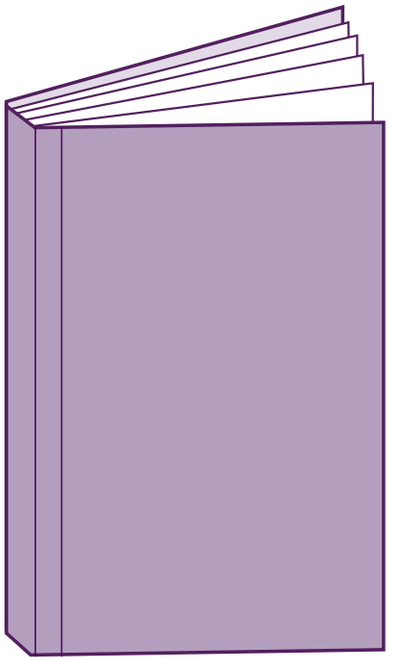
Benefits:

- Clean appearance
- No punching required

Case Binding (Hardcover Binding)

What it is:

Pages are sewn or glued into a rigid hard cover.



Best for:

- Books
- Corporate histories
- Premium publications

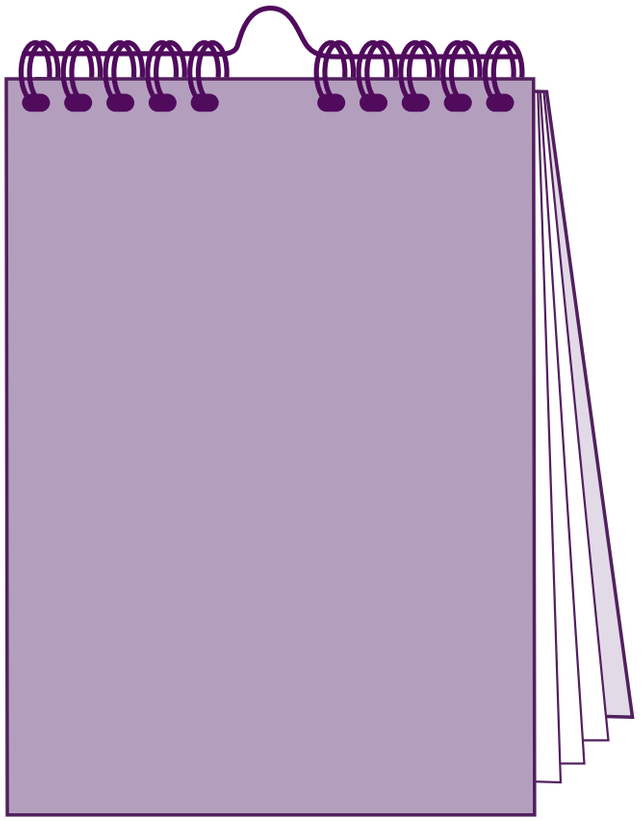
Benefits:

- Highest durability
- Premium presentation

Wiro-Bound Calendars

What it is:

Pages are wire-bound with
a hanger inserted into the spine.



Best for:

- Wall calendars
- Desk calendars

Benefits:

- Easy page turning
- Professional finish